



Instant-Win Power for Your Platform

Your platform. Our engine. Our money on the line.

You already have the developers, the audience and the experience you want to build. What you need is the part nobody wants to build from scratch: a certified, tamper-proof engine that decides who wins, awards prizes on schedule, and stands behind a prize big enough to make people stop scrolling.

That is the SCA DrawServer™. One secure API call from your website, app or loyalty platform returns an instant win-or-lose outcome in real time. Your team owns the look, the feel and the moment of reveal. We own the math, the security and, when you want it, the risk of paying a life-changing Grand Prize.

Why instant win moves people

A points balance asks for patience. An instant-win moment delivers a jolt. Scratch, spin, tap, reveal: the answer arrives in seconds, and the chance that this play could be the big one is what brings people back tomorrow.

That anticipation is a lever you can attach to almost any behavior. A purchase, a receipt upload, a survey, an app login, a referral, a renewal, a ticket entered after the main drawing. Every action you want more of can become a play, and every play is a reason to return.

The result is engagement that feels like entertainment to your audience and reads like performance on your dashboard.

The part you shouldn't build yourself

Writing a random number function takes an afternoon. Proving it is fair is another matter entirely.

The moment real prizes are involved, the questions change. Can you show a regulator, an auditor or an upset player that every outcome was genuinely random? Can you guarantee a prize isn't awarded twice, or never awarded at all? What happens if a player gets lucky early and your budget is gone in week one? And who is on the hook if someone actually wins the million?

Answering those questions in-house means certified hardware, hardened hosting, audit trails, legal review and a balance sheet that can absorb a jackpot. DrawServer gives you all of it through a single integration, so your developers stay focused on the experience your customers actually see.

How it works: one call, one answer

Integration is deliberately simple. When a player takes a qualifying action, your server sends a secure HTTPS request to DrawServer with your game credentials and the player's ID. DrawServer draws the outcome on certified hardware and answers immediately.

1. The player plays on your platform: a tap, a scan, a purchase.
2. Your platform sends a secure draw request with the player ID.
3. DrawServer returns win or lose, the prize and a confirmation code.
4. Your platform delivers the branded reveal to the player.

Every response carries a unique confirmation code, and the player ID you send is recorded against the result. If a winner is ever questioned, there is an independent, timestamped record tying that exact player to that exact outcome.

The details your developers will appreciate: plain text or XML responses, a sandbox environment for testing before launch, and clear error codes. Game start and end dates and play limits are enforced on our side, so an expired promotion can't accidentally hand out a prize.

Draw types built for every mechanic

No two promotions are alike, so DrawServer isn't one game. It is a library of proven draw methods you can use alone or combine.

Draw type	How it works	Best for
Odds table	Every play has set odds of winning each prize level	A Grand Prize that isn't guaranteed to be won
Timed prize	Prizes are seeded to release at specific dates and times	Guaranteed giveaways when play volume is unknown
Pre-selected number match	A winning number is sealed in a security envelope before launch	Match-and-win games with a verifiable, transparent reveal
Hybrid	Any of the above working together	A big headline prize plus steady, guaranteed secondary wins
Game-style draws	Slot machine, lottery with or without Powerball, bingo 75/90 and more	Branded games that feel familiar the moment players see them

A typical hybrid pairs a \$1,000,000 cash prize on an odds table with a steady stream of guaranteed secondary prizes on timed release. Players see winners every day. You get the pull of seven figures.

Advertise a fortune. Pay a fixed fee.

Here is what separates DrawServer from any other random number service: SCA Promotions can put its own money behind your prize.

We set the Grand Prize odds to fit the budget you have, and you pay a known, fixed fee for the coverage. If a player wins, SCA pays the prize. If nobody wins, your cost never changed. Either way, you know your number before launch.

That changes what you can promise. A program that could only afford a gift card can headline \$1,000,000. A lottery can add a second-chance jackpot without touching its prize reserves. An agency can pitch a client a prize that makes the news, not a footnote. And because the same company runs the engine and underwrites the prize, there is no gap between the outcome and the payout.

We have been doing this since 1986. With more than \$10,000,000 of our own money at risk on DrawServer, our incentives are aligned with yours: every draw has to be fair, secure and exactly as advertised.

Security you can put in front of a regulator

When our money is at risk, we don't cut corners, and that protects you too. Your legal, compliance and IT teams will find the answers they need already in place.

Layer	What stands behind it
Random number hardware	GLI certified; validated by NIST at FIPS 140-2 Level 4, the highest security level possible
Hosting	Tier 3 data center, HITRUST CSF and PCI DSS compliant
Independent audits	Annual SOC 1 Type II, SOC 2 Type II, SOC 3, NIST 800-53, ITAR and SSAE 18
Every draw	Encrypted HTTPS request, unique confirmation code and a record tied to the player ID

The short version: every outcome is provably random, independently audited and on the record.

Built for anyone who rewards behavior

Rewards and loyalty program developers. Give members a reason to open the app between redemptions. Turn earned points into plays, add a surprise-and-delight layer to your platform, and offer clients a premium instant-win module without building one.

Brands with their own websites and apps. Attach a chance to win to the actions that matter: purchases, product registrations, receipt uploads, sign-ups. Keep the experience fully on-brand while SCA handles the outcome and the prize risk.

Lotteries. Give non-winning tickets a second life. A second-chance instant-win draw rewards players who didn't win the main game, keeps them engaged between drawings, and adds a covered jackpot without drawing on prize reserves.

Marketing and promotional agencies. Pitch bigger ideas with confidence. Plug DrawServer into any campaign you build, headline a prize your client couldn't otherwise afford, and deliver a compliance story that stands up to legal review.

Any incentive-driven program. Employee recognition, sales incentives, safety programs, healthy-habit challenges, fundraising and more. If you want people to do something again, a chance to win makes it more likely.

Let's put a prize in play

Most vendors can sell you random numbers. Only SCA Promotions gives you the certified engine, the flexible draw types and the balance sheet to back a life-changing prize, all from one partner with offices in Dallas, Las Vegas, London and Calgary.

Getting started is straightforward. Tell us what behavior you want to drive and the budget you have. We design the prize structure and odds, your developers connect to our sandbox, and we move to production together once both sides have signed off.

Your team builds the experience. We make the moment count.